## **ORDER**

Orders Order / Rev: 106687 Alt Order #: Product Desc: October 2012 Campaign Estimate: Flight Dates: 10/13/12 - 10/26/12 Primary AE: Kevin Goodell Original Date / Rev: 09/17/12 / 09/17/12 Sales Office: **VEGS** Order Type: **GENERAL** Sales Region: Local Agency Name: **Policy Communications** Cash **Buying Contact:** Billing Type: Billing Contact: Billing Calendar: Broadcast 415 S. 6th St. EOM/EOC Billing Cycle: Las Vegas, NV 89101 Agency Commission: 15% Advertiser Name: Committee to Re-Elect Judge Jerry Tac A25-54 Demographic: New Business Thru: Product Codes: PLC12 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: POLITICAL/AGY, PCAN, GEN Agency External ID: Revenue Codes:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/26/12	35	\$18,150.00	\$15,427.50	October 2012	35	\$18,150.00	\$15,427.50	0.00
					Totals	35	\$18,150.00	\$15,427.50	0.00

Totals

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

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Ln Ch	n Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 KS	NV 10/16/1	2 10/24/12	Today Show	CM	658a-9am		:30	0	\$600.002	0.00 NM	5	\$3,000.00
			Today Show									
	Start Date	End Date	W eekdays	Spots/Week	Rate	Rating						
Week:	10/15/12	10/21/12	-TWT	3	\$600.00	0.00						
Week:	10/22/12	10/28/12	-TW	2	\$600.00	0.00						
N 2 KS	NV 10/15/1	2 10/26/12	M-F 6-7a WakeUp	w/Wa@IM	6-7a		:30	0	\$450.002	0.00 NM	5	\$2,250.00
			M-F 6-7a WakeUp	w/Wagners								
	Start Date	End Date	W eekdays	Spots/Week	<u>Rate</u>	Rating						
Week:	10/15/12	10/21/12	MF	2	\$450.00	0.00						
Week:	10/22/12	10/28/12	MTF	3	\$450.00	0.00						
N 3 KS	NV 10/15/1	2 10/25/12	Noon News	СМ	12-1230pm		:30	0	\$275.002	0.00 NM	6	\$1,650.00
			Noon News									
	Start Date	End Date	W eekdays	Spots/Week	<u>Rate</u>	Rating						
Week:	10/15/12	10/21/12	M-W-F	3	\$275.00	0.00						
Week:	10/22/12	10/28/12	-TWT	3	\$275.00	0.00						
N 4 KS	NV 10/16/1	2 10/22/12	M-F Early News	СМ	5-630p		:30	0	\$900.002	0.00 NM	3	\$2,700.00
			M-F Early News									
	Start Date	End Date	W eekdays	Spots/Week	Rate	Rating						
Week:	10/15/12	10/21/12	-T-T	2	\$900.00	0.00						
Week:	10/22/12	10/28/12	M	1	\$900.00	0.00						
N 5 KS	NV 10/15/1	2 10/24/12	NEWS 3 at 4 (1 F	HOUR) CM	4-5pm		:30	0	\$450.002	0.00 NM	4	\$1,800.00
			4PM NEWS (1 ho	our)								
	Start Date	End Date	W eekdays	Spots/Week	<u>Rate</u>	Rating						
Week:	10/15/12	10/21/12	M-W-F	3	\$450.00	0.00						
Week:	10/22/12	10/28/12	W	1	\$450.00	0.00						

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 Order / Rev:
 106687
 Advertiser:
 Committee to Re-Elect Judge Jerry Tao

 Alt Order #:
 Product Desc:
 October 2012 Campaign
 KSNV

 Flight Dates:
 10/13/12 - 10/26/12
 Estimate:

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type \$	Spots	Amount
N 6 KSNV 10/16/12 10/23/12		730-758pm		:30 0	\$450.002	0.00 NM	3	\$1,350.00
	Face to Face w/ J.Ralston							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12 10/21/12	-TF 2	\$450.00	0.00					
Week: 10/22/12 10/28/12	-T 1	\$450.00	0.00					
N 7 KSNV 10/15/12 10/23/12	M-F News 3 at Eleven CM	11pm-1135pi	m	:30 0	\$775.002	0.00 NM	4	\$3,100.00
	M-F News 3 at Eleven							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12 10/21/12	M-M-L 3	\$775.00	0.00					
Week: 10/22/12 10/28/12	-T 1	\$775.00	0.00					
N 8 KSNV 10/13/12 10/20/12	Sa-Su Early News CM	5pm-630pm		:30 0	\$450.002	0.00 NM	2	\$900.00
	Sa-Su Early News							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	S- 1	\$450.00	0.00					
Week: 10/15/12 10/21/12	S- 1	\$450.00	0.00					
N 9 KSNV 10/14/12 10/21/12	News 3 Today - SUNDAYCM	9am-930a		:30 0	\$250.002	0.00 NM	2	\$500.00
	News 3 Today - SUN							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	S 1	\$250.00	0.00					
Week: 10/15/12 10/21/12	S 1	\$250.00	0.00					
N 10 KSNV 10/21/12 10/21/12	News 3 Live in Prime CM	7-10pm		:30 0	\$900.002	0.00 NM	1	\$900.00
	News 3 in Prime							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12	S 1	\$900.00	0.00					

Totals 35 \$18,150.00